

Naming School District Facilities

The District recognizes the importance of naming opportunities for its buildings, outdoor and interior areas, spaces, features and objects. The purpose of this policy is to establish a uniform and equitable process for the official naming of the district's facilities to ensure that these public amenities are easily identified and given names that are consistent with the district's values. Naming actions shall not detract from the district's dignity, integrity, or reputation, nor shall any such actions create a conflict of interest, or the appearance of a conflict of interest, or confer special privileges.

Community involvement is encouraged in the naming process. The Board shall approve the naming title, all design considerations such as colors, shapes, and sizes along with the location of any and all signage or fixtures to be displayed in and/or on school facilities and/or equipment. The Board shall not grant a naming right without the informed consent of the named party or the named party's legal representative. The Board must approve all naming rights granted for a facility and reserves the right to reject or revoke such requests in accordance with this policy and its procedures.

The Board reserves the right, in all cases, to refuse to name a particular facility/piece of property. The Board authorizes the Superintendent or designee to establish procedures for receiving and submitting requests for naming rights in consideration and naming rights in recognition to the Board of Trustees for approval.

Cross Reference:      Administrative Procedures

Policy History:

Adopted on:

Revised on: 11 July 2016